



**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

# CONTRACT

And:

**Strategic Media Services**  
**3299 K Street NW, Suite 200**  
**Washington, DC 20007**  
**USA**

<u>Contract / Revision</u> 499887 /		<u>Alt Order #</u> 06392257
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	10/24/12	10/26/12	M-F 5-530am	M-F 5-530a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$500.00			
N 2	KPHO	10/29/12	10/30/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$500.00			
N 3	KPHO	10/24/12	10/26/12	M-F 530-6a	M-F 530-6a		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$450.00			
N 4	KPHO	10/29/12	10/30/12	M-F 530-6a	M-F 530-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$450.00			
N 5	KPHO	10/24/12	10/26/12	M-F 6-630a	M-F 6-630a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
N 6	KPHO	10/29/12	10/30/12	M-F 6-630a	M-F 6-630a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$350.00			
N 7	KPHO	10/24/12	10/26/12	M-F 630-7a	M-F 630-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$350.00			
N 8	KPHO	10/29/12	10/30/12	M-F 630-7a	M-F 630-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$350.00			
N 9	KPHO	10/24/12	10/26/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$400.00			
N 10	KPHO	10/29/12	10/30/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				4	\$400.00			
N 11	KPHO	10/24/12	10/26/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$2,000.00			
N 12	KPHO	10/29/12	10/30/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,000.00			
N 13	KPHO	10/24/12	10/26/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$300.00			
N 14	KPHO	10/29/12	10/30/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$300.00			
N 15	KPHO	10/24/12	10/26/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,500.00			
N 16	KPHO	10/29/12	10/30/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,500.00			
N 17	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$750.00			
N 18	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$750.00			
N 19	KPHO	10/24/12	10/26/12	M-F 1230p-3p	1230p-3p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				4	\$1,000.00			
N 20	KPHO	10/29/12	10/30/12	M-F 1230p-3p	1230p-3p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				3	\$1,000.00			
N 21	KPHO	10/24/12	10/26/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,000.00			
N 22	KPHO	10/29/12	10/30/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,000.00			
N 23	KPHO	10/24/12	10/26/12	PEOPLES COURT	M-F 3p-357p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$400.00			
N 24	KPHO	10/29/12	10/30/12	PEOPLES COURT	M-F 3p-357p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$400.00			
N 25	KPHO	10/24/12	10/26/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$500.00			
N 26	KPHO	10/29/12	10/30/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$500.00			
N 27	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,500.00			
N 29	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$1,400.00			
N 30	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$1,400.00			
N 31	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$2,000.00			
N 32	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,000.00			
N 33	KPHO	10/24/12	10/26/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$2,400.00			
N 34	KPHO	10/29/12	10/30/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$2,400.00			
N 35	KPHO	10/24/12	10/26/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$600.00			
N 36	KPHO	10/29/12	10/30/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$600.00			
N 37	KPHO	10/24/12	10/26/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$150.00			
N 38	KPHO	10/29/12	10/30/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$150.00			
N 39	KPHO	10/30/12	10/30/12	NCIS	Tue 7p-8p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$15,000.00			
N 40	KPHO	10/30/12	10/30/12	VEGAS	Tue 9p-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
N 41	KPHO	10/24/12	10/24/12	SURVIVOR:PHILIPPINES	Wed 7p-8p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,500.00			
N 42	KPHO	10/24/12	10/24/12	CRIMINAL MINDS	Wed 8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,000.00			
N 43	KPHO	10/25/12	10/25/12	BIG BANG THEORY/TWO A	Thu 7p-8p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$6,500.00			
N 44	KPHO	10/25/12	10/25/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	1	\$12,000.00

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10/24/12 - 10/30/12	NRSC 2012	

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NRSC	10/23/12 / 10/23/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   ---1---   1   \$12,000.00												
N 45	KPHO	10/26/12	10/26/12	NCIS	Fri 7p-8p		:30			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   ----1--   1   \$4,000.00												
N 46	KPHO	10/26/12	10/26/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   ----1--   1   \$7,500.00												
N 47	KPHO	10/27/12	10/27/12	Sat 5a-7a	Sat AM		:30			NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----2-   2   \$300.00												
N 48	KPHO	10/27/12	10/27/12	NCAA Football Reg Season	NCAA Football		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1-   1   \$850.00												
N 49	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1-   1   \$850.00												
N 50	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1-   1   \$750.00												
N 51	KPHO	10/27/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1-   1   \$1,500.00												
N 52	KPHO	10/27/12	10/27/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1-   1   \$1,700.00												
N 53	KPHO	10/28/12	10/28/12	CBS SUNDAY MORNING	Various		:30			NM	2	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----2   2   \$1,500.00												
N 54	KPHO	10/28/12	10/28/12	NFL (Early)	NFL Early Game		:30			NM	2	\$16,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----2   2   \$8,000.00												
N 55	KPHO	10/28/12	10/28/12	Rasmussen	Various		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1   1   \$500.00												
N 56	KPHO	10/28/12	10/28/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1   1   \$1,500.00												
N 57	KPHO	10/28/12	10/28/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1   1   \$12,000.00												
N 58	KPHO	10/28/12	10/28/12	THE GOOD WIFE	Sun 8-9p		:30			NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1   1   \$8,000.00												
N 59	KPHO	10/28/12	10/28/12	Su Late News	Su 10p-1035p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12   10/28/12   -----1   1   \$2,000.00												
<b>Totals</b>											<b>126</b>	<b>\$204,500.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

www.kpho.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
499887 /	06392257

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/23/12 / 10/23/12

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	83	\$142,600.00	\$121,210.00	\$606.05	\$121,816.05
10/29/12 - 10/30/12	43	\$61,900.00	\$52,615.00	\$263.07	\$52,878.07
<b>Totals</b>	<b>126</b>	<b>\$204,500.00</b>	<b>\$173,825.00</b>	<b>\$869.12</b>	<b>\$174,694.12</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> Kevin James	<b>STATION:</b> KPHO
<b>FROM:</b> Matt Norten	<b>HRP OFFICE:</b> Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 10/10/12

<b>BUYER:</b> Neil Williams
<b>AGENCY:</b> Strategic Media Services
<b>ADDRESS:</b> 3299 K st NW, Washington Dc 20007
<b>PHONE #:</b> 202-337-5700
<b>FAX #:</b> 202-337-8484
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> National Republican Senatorial Committee
<b>CPMGN MGR.</b> John Cornyn
<b>TREASURER:</b> Stan Huckaby
<b>ADDRESS:</b> 425 2nd Street NE Washington, D.C. 20002
<b>PHONE #:</b> 202-675-6000
<b>FAX #:</b>
<b>OTHER:</b> <a href="http://www.nrsc.org/">http://www.nrsc.org/</a>

**FOR**

<b>CANDIDATE:</b> Issue
<b>OFFICE:</b>
<b>PARTY:</b> Republican

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> As Ordered
<b>COMMERICAL LENGTH:</b> :30
<b>PROGRAMS:</b> All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>

**HRP FORM #0141**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Nel Williams  
do hereby request station time concerning the following issue:

National Republican Senatorial Committee  
(NRSC)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: NRSC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:



☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

 _____ Date	 _____ Signature	202-337-5700 _____ Contact Phone Number
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**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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